ADAPT • MOTIVATE • SUCCEED

Join us online: August 9-II, 2021

## **Conference Agenda**

This conference is taking place in EST. Attendees may choose which breakout session they would like to attend from the simultaneous sessions offered. All sessions will be recorded and available On Demand.

## Monday, August 9

9:00am	5:00pm	Virtual Conference Environment Open				
12:00pm	12:55pm	Welcome and Opening Session with SCORE CEO and VP of Field Operations				
12:55pm	1:30pm	Networking Break				
1:30pm	2:00pm	SCORE Success Story				
2:05pm	2:45pm	Breakout Sessions: Please choose one to attend.				
		Roles, Expectation Settings & Strengthening the DEI Culture	Conducting Engaging and Effective Chapter Meetings	SCORE.org and More		
2:45pm	3:00pm	Networking Break				
3:00pm	3:40pm	Breakout Sessions: Please choose one to attend.				
		Why Compliance Matters?	SCORE Support Center - Your #1 Resource	Planning and Forecasting for 2022 and Beyond		
3:40pm	4:20pm	Networking Break				
4:20pm	5:00pm	Town Hall with Executive Leadership Team				
5:00pm	6:00pm	Happy Hour				

## Tuesday, August 10

9:00am	5:00pm	Virtual Conference Environment Open				
11:00am	11:45am	Pre-Conference Briefing with MassMutual				
12:00pm	12:40pm	Opening Session: Providing a One SCORE Experience for Clients				
12:40pm	1:10pm	Networking Break				
1:10pm	2:00pm	Breakout Sessions: Please choose one to attend.				
		Getting the Word Out About SCORE  Practical Ways to Use Data for Your Chapter  Hosting Virtual Conferences and Large Online Events (100+ Attendees)  New Leader Track: Organization and Leadership				
2:00pm	2:20pm	Networking Break				
2:20pm	3:00pm	Breakout Sessions: Please choose one to attend.				
		Inspiring Diversity: 202 I DEI Committee Initiatives  Making the Most of VolunteerMatch Of VolunteerMa				
3:00pm	3:10pm	Networking Break				
3:10pm	4:10pm	Breakout Sessions: Please choose one to attend.				
		Budgets and Contracts and ComplianceOh My!  Recruitment and Onboarding: Chapter Social Media Program Tips and Tricks  Chapter Social Media Program Tips and Tricks  Community Engagement				
4:15pm	5:00pm	Town Hall with Executive Leadership Team				
5:00pm	5:45pm	Happy Hour				

## Wednesday, August 11

9:00am	4:00pm	Virtual Conference Environment Open				
I I:00am	11:45am	Pre-Conference Briefing with Grow with Google				
12:00pm	12:40pm	Opening Message from SBA Administrator Isabella Casillas Guzman General Session: Supporting One SCORE through Technology				
12:40pm	1:10pm	Networking Break				
1:10pm						
		Agile Mentoring: Client Value, Growth, & Capacity	Local Marketing Strategies to Grow Client Services	Client Mentoring with SCORE Engage		
2:00pm	2:20pm	Networking Break				
2:20pm	3:00pm	Breakout Sessions: Please choose one to attend.				
		the Local Level	Field Fundraising - Best Practices for Securing and Spending	SCORE Engage: What's Next?		
3:00pm	3:10pm	Networking Break				
3:10pm	4:10pm	Volunteer Recognition Event and Closing				
4:10pm	5:00pm	Happy Hour				