



## Torod Neptune

**Worldwide Group Vice President Marketing & Chief Communications Officer Lenovo Group, Ltd.**

Torod is Worldwide Group Vice President and Chief Communications Officer, Lenovo Group, Ltd. He is responsible for worldwide stakeholder engagement and management, including proactively planning for and actively mitigating reputational risk, crisis management, and building and maintaining trust in the company's brand, business and operations.

At Lenovo Torod is a member of the company's Global Leadership Team (GLT) and works with Lenovo's Chairman & CEO and executive leadership team to expand Lenovo's business and competitive position globally across EMEA, Asia Pacific, the Americas, and China, while cementing the company's international brand reputation. He oversees the global teams responsible for internal, external and executive communications, brand PR, PR data & analytics, social media, public affairs, crisis & issues management, financial communications, corporate events and sponsorships, product education, worldwide content marketing, and reputation management.

Since joining Lenovo, Torod has spearheaded the development of the company's first ever Global Diversity and Inclusion report, including publicly-reported annual benchmarks and performance results, the re-launch the company's global philanthropic arm, the Lenovo Foundation, and the capture of two Cannes Lions in 2018 for Legion's "We Are the Silver Snipers" and Motorola's "Hello Real People" brand campaigns.

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Torod's background includes 20+ years of agency and brand experience including various leadership positions held at Verizon and Bank of America, and with IPG's Weber Shandwick Worldwide (Powell Tate), Waggener Edstrom (WE), and boutique integrated marketing agency Hager Sharp. He has been consistently named to PRWeek's annual ranking of the Top 50 "Most Powerful Communications Leaders," the Holmes Report's global ranking of the world's most influential brand leaders "Influence 100," and was recognized as "In-House Professional of the Year" by PRWeek in 2019.

A member of the Boards of Advisors of the USC Annenberg School of Communications and Journalism and the UNC-Chapel Hill School of Media and Journalism, and a board member of the Lagrant Foundation, Neptune holds a Bachelor of Arts degree in Government and International Affairs & Public Policy from the University of South Carolina.