

As vice president and head of corporate communications for American Century Investments, Susan Waldron leads the team responsible for public relations, employee communications and social media. Prior to American Century, Waldron held senior communications roles at H&R Block, General Electric, Yellow Transportation and Sprint. She is passionate about the intersection of internal and external communications, the power of storytelling and the measurable impact of communications on business performance. Waldron holds a journalism degree from Iowa State University.