

Steve Barrett oversees content operations across Haymarket Media's flagship business title PRWeek.

PRWeek is the premier global media brand for the communications and PR industries, publishing daily online news, a weekly online edition and sector bulletins, bimonthly in print, podcasts, video, blogs and other digital content.

Barrett leads creation and production of all brand content. He manages editorial budgets and liaison with Haymarket Business Media's central Content Hub and Custom Studio.

Barrett is the public face of PRWeek U.S. and works closely with the brand's commercial team on revenue generation, building readership and enhancing market leadership. Barrett has been editor-in-chief of [PRWeek U.S.](#) since March 2010.