

An expert marketer with more than 16 years in the restaurant industry, Stephanie is recognized as a catalyst for insight-driven strategy, category-leading innovation, and disruptive integrated marketing. Stephanie is currently the Vice President of Brand Marketing at Chipotle overseeing brand strategy, advertising, innovation, experiential and brand activation. Driving a marketing strategy rooted in transparency, Stephanie has led award-winning marketing campaigns anchored in purpose leading to Chipotle's record sales and digital growth.

Stephanie's career experience spans both the restaurant and entertainment industries. Prior to Chipotle, Stephanie served as the Chief Marketing Officer at TGI Fridays, where she led the brand strategy and planning, development, and execution of marketing, advertising, digital/off premise, and culinary. She held senior leadership roles at Taco Bell for over 12 years, ultimately serving as the Chief Product Marketing Officer, responsible for driving marketing strategy and innovation, including leading the teams that designed Doritos Locos Tacos, the breakfast launch, and the value menu.

Stephanie's record of accomplishments include generating record sales and profit for Fortune 500 companies, receiving Adweek's Advertising Women of New York "Changing the Game" Award and being named one of Fast Company's Most Creative People in Business in 2016. Most recently, Stephanie was inducted into Ad Age's 2020 Class of Women to Watch. Stephanie holds an MBA from the UCLA Anderson School of Management and a Business Economics undergraduate degree from UCLA.