

Stacy is the head of marketing for Vyond (formerly GoAnimate), whose cloud-based video creation platform is in use by thousands of training and e-learning professionals around the world. She has more than 20 years of experience in creating brand and content programs for a variety of B2B and B2C technology companies. Stacy's focus at Vyond is exploring how video can engage and inspire as part of a larger communication strategy. She is passionate about emerging technology and how organizations must respond to an ever-changing array of devices and communication channels.