



Scott Ensign is our VP of Strategy & Partnerships, where he leads strategy for our offering and the agency. In addition to functional leadership of our Integrated Planning team, Scott is charged with the strategic direction of our offering in programmatic, search, SEO, endemic, social, and emerging channels. As part of this mandate, Scott leads relationships with our key partners and vendors to ensure that we can offer clients progressive, scalable solutions aligned to business outcomes. As a thought leader in the industry, Scott has spoken at Ad Week, Search Marketing Expo, and ClickZ. Scott also serves on the Causewave Board of Directors, the Advisory Board of The Human Collective, and the strategy and social committees for the 4A's. He has received professional recognition from Search Engine Land and received the Online Marketing Media & Advertising Award from Media Post.

 [Scott Ensign](#)