

Rochelle L. Ford, Ph.D., APR (She/Her)

Dean of the School of Communications and Professor of Strategic Communications  
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Rochelle L. Ford, Ph.D., APR, is the dean of the School of Communications at Elon University, which won the 2019 winning PR Week Education Program of the Year under her leadership. In 2018 she was inducted into the PRWeek Hall of Fame. She served for four years as a professor and the chair of the Public Relations Department at the S. I. Newhouse School of Public Communications at Syracuse and 16 years at Howard University's School of Communications, helping both programs win or become finalists in the PRWeek Education Program of the Year competition. Through a provost faculty fellowship, she co-chaired the Syracuse University's successful Middle States reaccreditation and initiated a university-wide required common first year experience.