

Rich Ferraro (He/Him)

CCO
GLAAD

Rich Ferraro is the chief communications officer at GLAAD, the world's most visible LGBTQ advocacy organization, where he advocates for LGBTQ representation and culture changing content in news, Hollywood, social media, sports, global brands, and more. He is also an Executive Producer of the annual GLAAD Media Awards, the televised awards show recognizing outstanding LGBTQ media. He is a frequent voice on LGBTQ issues in the media, having appeared in the Associated Press, The New York Times, The Wall Street Journal, Variety, The Advocate, and on CNN. Formerly, Ferraro was Senior Director of Public Affairs and Communications at ViacomCBS, where he was a publicist on shows including "RuPaul's Drag Race" and received a Daytime Emmy Award as part of the team behind the groundbreaking MTV/Logo documentary on transgender youth, "Laverne Cox Presents: The T Word."