

Regi Cash is CEO of 3BLACKDOT, where he oversees the company's multi-platform entertainment business across original and branded content, marketing, and merchandising. Additionally, Cash runs the finance, operations and client strategy.

Cash has been instrumental in driving the company to meet changing consumer entertainment needs and relationships with experiential brands, optimizing 3BLACKDOT's unique portfolio of capabilities. Under his leadership, 3BLACKDOT has broadened its service offerings to include IP generation and owned content production.

Prior to joining 3BLACKDOT, Cash founded data aggregation company Markers. Before that, he led the Investor Relations groups for Deutsche Bank and UBS.

A graduate of Columbia University, Cash resides in Los Angeles with his wife and two children.