

Rebecca Chen is currently the VP Marketing at Action Button, a social impact technology company that empowers individuals to take instant action on issues that matter to them. She works with purpose-driven brands, causes, and publishers to drive meaningful impact through action. Previous to Action Button, she led brand and commercial efforts for several purpose-driven brands -- ranging from start-ups such as Strong Roots to megabrands such as Michelob ULTRA at Anheuser-Busch. She is passionate about building inclusive internal cultures and believes that prioritizing DEI is not only the right thing to do, but also a driver of commercial growth.