

Monique 'Mo' McKenzie is a brand storyteller that's spent 13 years creating consumer campaigns for some of the most iconic and recognized consumer global brands, from Postmates and Lyft to LG, Citi, T-Mobile, AT&T and more. Now at Facebook, Mo is now the Head of Lifestyle Communications sharing the story of Facebook's mission of giving people the power to build community and bringing the world closer together. Prior to joining Facebook, Mo led consumer communications for Postmates and Lyft where she focused on brand partnerships, product launches, pop culture and entertainment moments and more.

Mo previously held roles at Ogilvy Public Relations, T-Mobile, Citi, Porter Novelli and Fleishman-Hillard. Originally from South Carolina, Mo studied public relations at Georgia Southern University and Spanish language and literature at the Universidad de Costa Rica in San Jose.