

As President of Spectrum Science, Michelle Gross drives and ensures proper execution of strategy, innovation and creative across the agency. In her prior role as Managing Director, she was responsible for the New York City office and led the biopharma team, both of which she helped build from the ground up to reflect Spectrum's interwoven and interdisciplinary approach.

Michelle combines extensive professional experience with a deep personal commitment to healthcare communications. She has a broad range of experience across multiple therapeutic areas, including oncology, cardiovascular health, neuroscience, immunology and diabetes, with leading pharmaceutical companies such as Amgen, Pfizer, Novartis and Lilly. She instills in her teams the importance of building relationships and becoming an invaluable partner to clients.

Michelle graduated from Lehigh University with a bachelor's degree in behavioral neuroscience. She likes spending time with family and friends, as well as enjoying good food and conversation.