

Matt McNally is Chief Executive Officer at Outcome Health and brings over 20 years of industry knowledge and a proven record of success. Matt previously served as Chief Media Officer at Publicis Health and President of Digitas Health North America. Throughout his career, McNally has guided clients through business transformation through his innovative mind and passion for healthcare. Matt has received repeated honors from PharmaVOICE, was named to the Health Influencer 50 by PR Week and MM&M, and is a Board Member of the Ad Council.