

Martha Abercrombie is a product marketing strategist at HealthcareSource where she focuses on healthcare organizations' talent management needs and challenges in order to shape and deliver software solutions that address those challenges. Prior to joining HealthcareSource, Martha served as Vice President of Human Resources for a multi-state long-term care management company. She has more than 15 years of experience in all facets of healthcare human resources, including recruitment and selection at the corporate and regional level as well as providing direction and support to the communities. Martha holds a master's degree in industrial/organizational psychology and the designation as senior professional in human resources from the HR Certification Institute.