

Marla Newman is Executive Vice President of Digital Sales at Meredith Corporation, the leading media company reaching nearly 95% of all U.S. women. Newman oversees all aspects of direct and programmatic sales, Meredith Data Studio solutions, sales marketing, account management and activations across Meredith's digital portfolio, spanning 40 trusted brands. A proven sales leader, Newman has grown Meredith's digital sales revenue while spearheading significant and innovative enterprise-wide strategic partnerships since joining the company in 2016.

Newman previously served as Global Executive Director, Agency Partnerships at AOL and Microsoft. She has also held senior sales leadership positions at FOX Sports Digital, Viacom and MSN.

Newman earned B.S. degrees in marketing and management from the University of Oregon. She resides with her family in New York City.