

Leslie Gordon (She/Her)

director, DEI communications and marketing

Disney

Leslie Gordon is the Director of Diversity, Equity & Inclusion (DEI) Communications for The Walt Disney Company. In this role, she focuses on internal and external DEI communications strategy across the entire Disney enterprise.

She led the launch of [ReimagineTomorrow.Disney.com](https://reimagine tomorrow.disney.com), Disney's first large-scale digital destination for amplifying underrepresented voices and untold stories where Disney fans and employees can see the company's DEI efforts in one place.

Previously, Leslie led Diversity Communications for General Motors. She has managed her own marketing and communications firm, LeslieWrites LLC, providing senior-level counsel and guiding clients in their efforts to build strong relationships with media and consumers, influence attitudes and transform human behavior.

Prior, Leslie led the external affairs practice for the Chicago Urban League as Senior Vice President. She has also served as Vice President/Group Director for Burrell Communications.

Leslie earned a master's degree in humanities from the University of Chicago and a bachelor's degree in advertising/communications from the University of Illinois.