

As a senior leader and veteran of the software and media industries, Kelly's expertise lies in helping customers and co-workers reach their goals via marketing and advertising, data management, content creation, product marketing and most importantly, people management. She spent her early career at Oracle as well as a wide variety of startups, with her most formative experience in advertising at Right Media and Yahoo! and most recently at VideoAmp. Away from work: she is a native Angeleno who enjoys spending copious time at the beach, of course, as well as playing golf and skiing. Passion projects include promoting literacy.