

Joe Cohen serves as Chief Marketing and Communications Officer at AXIS (NYSE: AXS), a global provider of specialty insurance and reinsurance with a presence that spans North America, Europe, Latin America, Asia-Pacific and Bermuda.

Mr. Cohen leads the Company's global in-house marketing and communications team. He is responsible for guiding brand reputation, marketing and advertising, digital, financial communications, and internal/change management communications. Mr. Cohen is a member of the Company's Strategy Office, Digital Transformation Office, and its Corporate Citizenship Steering Committee. In 2016, he joined AXIS as the Company's Chief Communications Officer, where he led global external and internal communications.

Prior to joining AXIS, Mr. Cohen served for two years as SVP of Communications for KIND Healthy Snacks. Previously, he spent 15 years at MWWPR where he rose to become a senior leader in the agency's brand marketing and corporate communications practices.

He is a past National Chair of the Public Relations Society of America (PRSA), the largest member association for the communications profession.

Mr. Cohen has received numerous industry honors and awards including the *PRWeek Awards* "Outstanding In-House Team" (AXIS); *PRWeek* Global Power Book; and recognition on *PRWeek's* "40 Under 40" and "Rising Stars" lists.