

Jim O’Leary advises CEOs and Fortune 500 executives on how to navigate complex business, geopolitical, and strategic communications challenges. He has nearly two decades of experience working with organizations to enable enterprise transformation, recover in the wake of a crisis, and drive revenue growth.

As chair of Edelman’s largest practice, Jim oversees a global network of advisory services, corporate reputation and business marketing teams across nearly 60 offices. His recent clients have included General Electric, Hewlett-Packard, Lockheed Martin, Merck, Mitsubishi, PayPal, United Technologies and VMWare, among others.

Jim is an expert in corporate reputation management, analytics-driven business to business marketing, and human centric transformation, having helped company leaders across multiple industries integrate mergers, separate conglomerates, and successfully reposition in the market.

Recent engagements include working with clients to:

- Enable the integration of two separate publicly-traded companies as part of the biggest aerospace deal in history
- Help a leading university recommit to its values following one of the largest scandals and legal settlements of the #MeToo era
- Advise an industry-leading manufacturer to help rebrand and reintroduce a new commercial aircraft to skeptical customers in the wake of repeated manufacturing delays
- Reposition a Fortune 25 global technology company as part of a multi-year turnaround, restructuring and demerger

In 2018, Jim led the development and launch of Edelman’s Business Transformation line of business. He has also recently launched Edelman’s new Behavioral Science for Business offering in partnership with researchers from Harvard Business School.

Prior to joining Edelman, Jim was a communications leader and spokesman for Honeywell. He was recognized among PR Week’s “40 Under 40” in 2014.