

Jerry Luciano heads the Omnichannel Marketing Solution practice at TGaS, supporting clients on all aspects of interactive marketing, brand strategy and organizational alignment. Jerry assists clients with leveraging emerging capabilities, approaches to customer engagement programs and the creation of actionable analytics. An award-winning marketing executive, Jerry delivers measurable performance improvements through cutting-edge online strategies and creative direction.

Before coming to TGaS, Jerry was a director at Fair Isaac, a supplier of predictive analytics solutions that drive effective marketing solutions. Jerry also held leadership positions with Digitas Health as Director of Marketing served as Global Solutions Delivery Manager at Merck.