

Jeremy Livingston - Product Director: Omni-channel & Digital Marketing, Johnson & Johnson

Jeremy is a strategic & innovative marketer with a strong passion for shaping and driving sustainable change. He is currently a Product Director on XARELTO®, responsible for Omni-channel and Digital Marketing. In this role, he is progressing a commercial model aimed at building an optimal customer experience through new innovative platforms, capabilities, novel media partners, and stronger integration personal and non-personal promotions.

Prior to his current role, Jeremy had a successful time in J&J Consumer, where he led brands with increasing responsibility and team management across US, Middle East, and global roles. In August, it will be 10 years with J&J and in all his years he has prioritized advancing diversity, equity, and inclusion initiatives. Jeremy introduced innovation recruitment events to attract top diverse talent in his early years as a marketer, then shifted focus to developing strategies designed at retaining diverse marketing talent throughout the organization. He is often a guest speaker at internal and external industry events talking about the role of workplace diversity, equity, & inclusion and how to find success in advancing a career.

Jeremy lives in Jersey City, NJ, with his wife Erin and their two little girls, Avery who is 3 and Jordan who is 1. In his spare time, he enjoys cooking and traveling to experience new adventures.