

Janis Cohen
EVP, Head of Medical Communications
Havas Health & You

With nearly 30 years of experience in healthcare, Janis is responsible for the oversight and delivery of innovative strategic communication plans in the medical education and peer to peer disciplines at Havas Health & You, Village X. Janis' responsibilities enable her to leverage her deep heritage as a healthcare communications executive with a proven track record in medical education, medical communications, and advertising – in both the US and Europe.

Before joining Havas Health & You, Janis led network agencies such as ProHealth & Mosaic (FCB Companies) and Science & Medicine (Publicis); corporate businesses (McGraw-Hill); and start-up/venture-backed companies. Janis has proven to be highly skilled at creating winning strategies and teams, improving efficiencies for increased client value, and enhancing delivery of products and services across a broad range of therapeutic categories in all lifecycle stages. Janis' leadership skills have built her reputation for enhancing/creating company cultures and channeling team efforts in exceeding client goals and expectations.

Janis' professional and personal passions include her work in neurosciences, mental health, and healthcare mentorship. As such, she has been a member of several 501C3 Boards of Directors, including HBA's Global Board as an Executive Committee member and President and Executive Committee member of HMCC. Janis is currently co-founder of Alessio's Glad House. During the course of her career, Janis also attended executive programs at University of Chicago and Dartmouth College.