



Jackie brings more than 15 years experience to her role as Vice President, Marketing and Communications at Oscar Health. She is responsible for all aspects of Oscar's marketing and communications efforts, including customer research, growth strategy, product marketing, public affairs and corporate communications.

Prior to joining Oscar, Jackie served as Senior Director, Communications at Cigna, where she oversaw communications activities on behalf of David Cordani, Cigna's President and CEO. Previously, Jackie was an Executive Vice President for Client strategy at Edelman. At Edelman, Jackie helped clients build strategies and partnerships to mitigate risk, grow market share and effectively compete in their sectors. She oversaw the Cigna account for seven years, in addition to working with other clients in the health sector, including MD Anderson, 23andMe, Merck, Kaiser Permanente, AstraZeneca and CVS Health.

Earlier in her career, Jackie worked at McBee Strategic, a public affairs and lobbying shop in Washington, DC. There, she served as the team lead for Gilead Sciences, managing the company's national stakeholder partnership strategy. In this role, she launched programs in partnership with the CDC, Emory University, MTV, the Kaiser Family Foundation and the NAACP.

Jackie also worked at The August Jackson Company, an event and creative production company. Prior to August Jackson, she served on the strategic communications team at Booz Allen Hamilton.

Jackie received her Bachelor of Arts degree from Swarthmore College.