

Enrique is a recognized cultural intelligence™ innovator, serial entrepreneur, and an avid supporter of minorities in tech and business. In 2009, in partnership with former executive Lili Gil Valletta, Enrique co-founded the consultancy and marketing firm CIEN+ and in 2017 launched the A.I. and big-data firm CulturIntel.

For the past decade, Enrique's work has helped build Multicultural Strategies for over 20+ leading US companies, including Johnson & Johnson, Merck, WW, Novartis, CVS Aetna, Prudential, Diageo, Post Foods, Kroger, HSN, among many others.

Enrique has is a frequent contributor on Fox Business, CNN Español, and has been selected as a speaker and delegate to the United Nations Media for Social Impact Summit.

Enrique's commitment to creating bridges to empower and elevate the power and tech talent of minority and Latino entrepreneurs led him to become a founding member and mentor of the Rutgers Black and Latino Tech initiative and investment fund.

Enrique has a B.S. in Marketing and Philosophy from Rutgers Business School, and executive studies at Harvard Business School, and Stanford Business School.