

Diana Horowitz is senior vice president, advertising sales at fuboTV, the live TV streaming platform that is transforming how people watch sports, news and entertainment.

A highly experienced digital and broadcast sales executive, Horowitz leads the national ad sales team, as well as overseeing ad operations and overall sales and growth strategy for fuboTV and its linear channel, fubo Sports Network.

Prior to joining fuboTV in 2020, Horowitz was vice president, sales for Telestream's full range of advanced media technologies in the eastern United States. Previously, Horowitz was executive director, sales for IBM Watson Media, also holding positions at Comcast Technology Solutions as global client director and director, VOD sales. Horowitz joined Comcast from Scripps Networks Interactive (now Discovery, Inc.), where she led the digital advertising sales team, northeast region for Food Network and Cooking Channel.

Horowitz started her career at The New York Times Company, where she held numerous leadership roles in both New York and Paris for The New York Times and the International Herald Tribune.