

Deisha is an accomplished leader who shapes communications strategies, counsels CEOs, advocates for inclusion and grows teams. She is a passionate driver of transformative initiatives that generate results – whether targeting investors, analysts, consumers, employees or community stakeholders.

Deisha leads the Metro Atlanta Chamber's strategic focus on promoting Atlanta and is the organization's head of diversity and inclusion. Her team spans across internal communications, media relations, speech writing, digital communications, traditional marketing and the region's millennial and gen Z-targeted movement, ChooseATL. She also leads the organization's inside-out approach to advancing diversity, equity and inclusion, including efforts that aim to drive collaboration and collective impact among the region's diversity and inclusion leaders.

In September 2020, Deisha was appointed to the board of directors for skincare brand Urban Skin Rx. Deisha is a proud alumna of Clark Atlanta University.