

David Linetsky is Senior Vice President of Life Sciences at Phreesia, a leading point-of-care company that empowers life sciences brands to connect meaningfully with clinically relevant patients and deliver targeted health content in a one-to-one setting. David is also a member of the board of the Point of Care Communication Council (PoC3), the point-of-care industry's trade association.

David is responsible for cultivating Phreesia's partnerships with Life Sciences companies, supporting them in the development of healthcare products that deliver value and engage patients in their care. He has worked at Phreesia for more than a decade and held key leadership roles, including Vice President of Analytics and Insights, and Vice President of Finance.

Prior to joining Phreesia, David worked in academia as a researcher and instructor in the fields of biotechnology, mathematics and philosophy. David holds a BS in mathematics from the University of Alberta. He also earned a master's degree and was a PhD candidate in mathematics and logic at the City University of New York.