



Carmella Glover joined [Page](#) as the Director of DE&I in August of 2020 and has been Executive Director of the Diversity Action Alliance since July of 2019. In her role, she provides strategic direction for Page’s DE&I initiatives and oversees the operations, programs, finances, and strategic plan of the [Diversity Action Alliance](#) (DAA). The DAA is a cross-industry coalition led by communications trade organizations with a mission of accelerating progress in the achievement of meaningful and tangible results in diversity, equity and inclusion in the field. Before her transition to Page, Carmella was the first ever Executive Director of the PRSA Foundation, where she oversaw budget, strategy, programs and operations for the charitable arm of the PRSA – also focused on Diversity Equity and Inclusion.

Glover brings 10 years of corporate experience from L’Oréal USA, Procter & Gamble, and Johnson & An engineer by education, Glover was in operations, designing organizational strategy for and leading a team of supply chain managers at L’Oréal U.S.A., where she was responsible for overseeing the successful launch of luxury skin care products resulting in \$100+ million in new sales annually. While at L’Oréal, Glover led a capital avoidance project in the fine fragrance manufacturing department, saving the organization \$1.5 million in spend, improved the speed-to-market of skincare products and restructured the launch management department to improve efficiency and productivity of launch managers. Other operations in her purview included internal communications, intranet newsletters, and blogposts and occasional media relations.

In May of 2019, Glover was the recipient of the Logos Institute Rising Leader Award and a keynote speaker at the New York University School of Professional Studies May 2019 commencement. She has a Bachelor of Science degree in Chemical Engineering from New Jersey Institute of Technology and a Master of Science degree in Public Relations and Corporate Communications from New York University. Glover is an active member of Newark’s Beta Alpha Omega chapter of Alpha Kappa Alpha Sorority, Incorporated, wherein she exercises her passion for diversity initiatives and philanthropy. She resides in North Jersey with her husband and daughter.