

Bret Werner joined MWWPR in 2016 as Chief Client Officer and quickly ascended to President in 2017. Werner oversees all practice groups and nine office locations to ensure best-in-class client service and strategies. While at MWWPR, Werner has led communications initiatives for a broad portfolio of blue-chip brands including Gallo Wine, Met-Rx and Whole Foods Market. His insights-driven approach to creating earned-worthy content that moves the needle for businesses has earned campaign recognition from top industry award programs. Werner himself was named a 40 Under 40 winner by PRWeek, and recognized in the magazine's Global Powerbook 500 list for his noteworthy contributions to his organizations, clients and industry at large. Werner's experiences as a senior executive have won his agencies the PRWeek Agency of the Year title in their size category three different times.